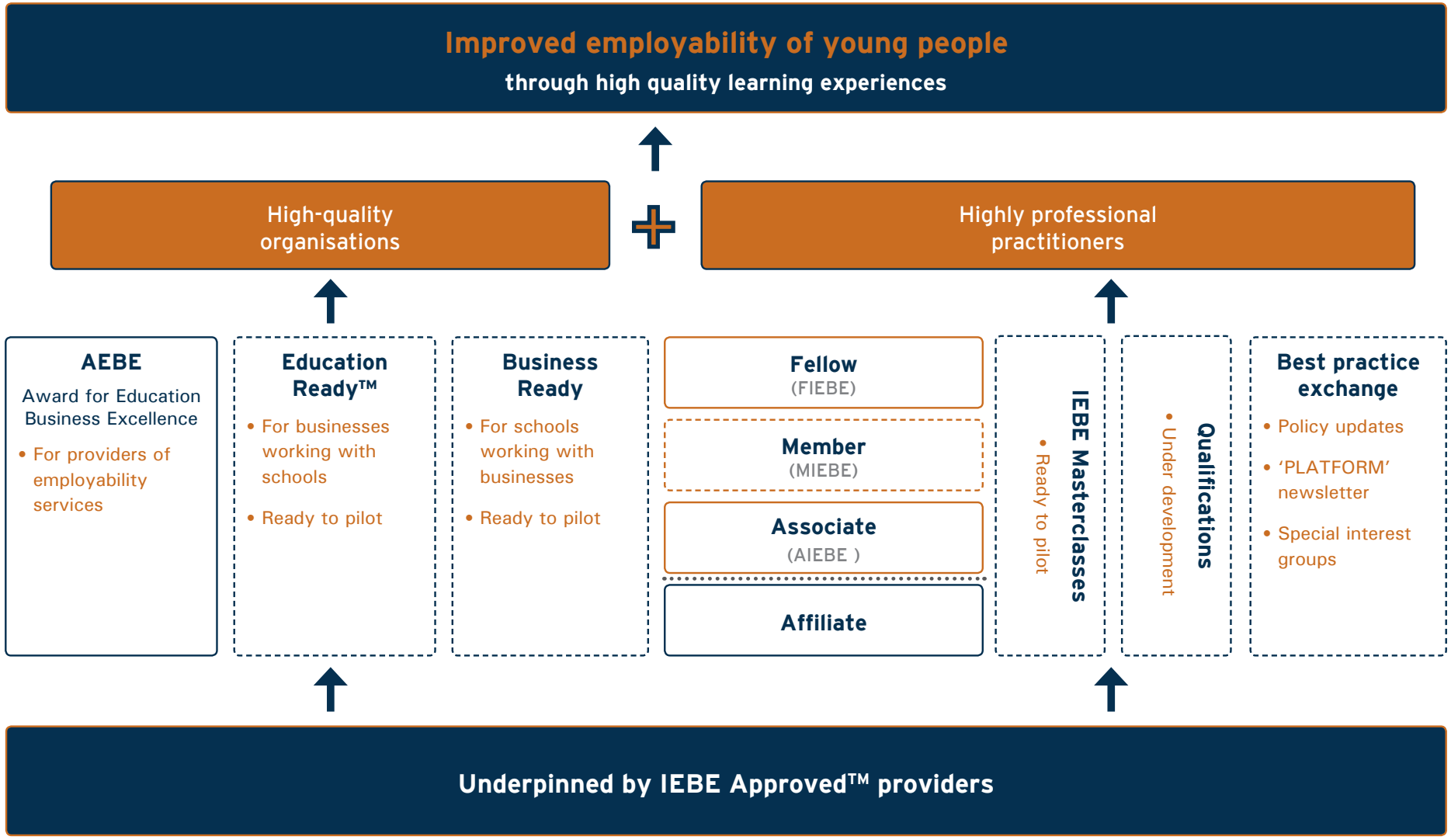IEBE Platform for Excellence™