



LONDON'S ORIGINAL  
EDUCATION BUSINESS PARTNERSHIP

# ( THE WEX FACTOR )

Turning work experience into work inspiration.

**THE WEX FACTOR** is a boot camp tailored to your school's needs that supports young people's transition from school into the world of work. After successful pilots in schools across London Borough of Hounslow in 2012/13 Spark! is making **THE WEX FACTOR** available to schools and training providers through direct delivery or under license.

**THE WEX FACTOR** provides a line of sight to the future, giving young people:

- a lively, fun and bespoke journey that can **awaken their thoughts, ideas and aspirations as to where and what they want to be after leaving school** – from access to further education to a realistic view of employment opportunities.
- a structured programme to gain **valuable and realistic insight** how to successfully access employment in the future and succeed in the world of work.
- training to develop the **employability skills** needed to successfully enter a very competitive job market.
- support in **aligning their education attainment with labour market opportunities**.
- **work experience** in a business setting to develop skills and experience that will help give purpose and direction for their life after school.

“The Wex Factor is a superb preparation for the workplace.”  
*Employer observer of programme*

## A RECOGNISED LEVEL 1, 2 OR 3 QUALIFICATION

- Young people completing **THE WEX FACTOR** receive the City and Guilds Level 1 Certificate or Level 2 Certificate in Employability and Personal Development. The qualification is equivalent to 1 GCSE.
- From 2012 **THE WEX FACTOR** is also available at Level 3 based on ASDAN's Certificate of Personal Effectiveness (CoPE). This is worth 70 UCAS points and provides a unique opportunity for students to gain accreditation for Work Related Learning activities as part of their sixth form course.
- Activities are assessed in the classroom with facilitation, resource materials and organisation all provided by Spark.
- The result can be a whole year cohort ready and prepared for work and a school with additional qualifications achieved GCSE grade A-C.

## PROGRAMMME STUDY MODULES INCLUDE:

### LEVEL 1

- Effective skills, qualities and attitudes for learning and work
- Career planning and making applications
- Rights and responsibilities in the work place
- Business speed dating session

### LEVEL 2

- Rights and responsibilities in the work place
- Effective skills, qualities and attitudes for learning and work
- Career planning and making applications
- Performing effectively at interviews
- Business speed dating session

### LEVEL 3

- Delivered through business challenge activities and a work placement
- Introduction to working with others, problem solving and improving own learning and performance in a business environment
- Career planning
- Planning and carrying out a piece of research
- Communicating through discussion
- Planning and giving an oral presentation

## SIZE OF STUDENT GROUP, ACCREDITATION AND DELIVERY SCHEDULE

**THE WEX FACTOR** can be delivered:

- Modular or complete 5 day programme, plus a work placement. To support young people develop a rounded set of employability skills the full programme is encouraged.
- Accredited or, for a reduced fee, non-accredited format. It may be that specific students will benefit most from the associated qualifications.
- Whole year groups or smaller targeted groups of pupils, for example those in Pupil Referral Units or pre-NEET students needing additional support.

## DELIVERY TEAM

**THE WEX FACTOR** employs a strong, highly qualified and very motivated team, who are committed to ensuring that young people have the best opportunities and can make a positive contribution to society. The team have many years of experience and are fully qualified to teach, mentor and assess students through this qualification. They are backed up by extensive support from local employers, as well as live performance by 'All Expressions Theatre in Education'.

## COST AND BOOKING

Each one day module typically costs £50 per learner in an accredited format - £25 per learner in a non-accredited format. Charges exclude placement brokerage.

Licensing and training costs are available on request if you would like us to support you in leading on delivery in your school or London Borough.

Bookings are now being taken for the 2012/13 Academic Year.

### Further information

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In 2012/13 THE WEX FACTOR is a London Leaders project, an initiative of the London Sustainable Development Commission.

