







#### Opportunity numbers represent individual young people accessing our programmes. We do not include our pilot primary school programme. **SUPPORTERS & RESOURCES BENEFICIARIES** Education in London Borough of Hounslow **Spark! Income & Expenditure 2014/15 Employers Volunteers INCOME £224,827 4200** 42% Schools 5% Other 26% Local Authority 11% Trusts & Foundations 16% Businesses Professional Volunteer secondary schools Hours **IN-KIND SUPPORT** £171,082 ■ 1% Transport & Postage ■ 1% Depreciation & Other Attendees at celebratory events for Insurance schools, students and Advertising & Promotion business volunteers New Service Development IT & Telephony **Professional Services** 16,550 10% Direct Costs - Service Delivery - 71% Wages & NI Full Time Supporting supporting Work **Equivalent Staff** Work Based Learning Related Learning **SURPLUS** Since 2013/14 Spark! has started to pilot working beyond the £3,386 www.sparklondon.org London Borough of Hounslow. 35 Years of Kickstarting **Careers**

**Work Based Learning** 

Work Experience Placements

1650 Industry Insight Day

Industry

Opportunities

### **Student Personal** Development

\* Young people participating

**Eton Summer** School and other mentoring \* WRL/ WBL CPD **Individual Teacher** Opportunities

#### **Work Related Learning (WRL)**

KICKSTART **COMPETITION STEM KICKSTART KICKSTART OPPORTUNITIES** Science Day Speed Mock Core



Interviews Programme 1400

Careers Day Opportunities

#### 'Made in China' **Logistics Enterprise Challenge**

After 9 hours the students felt: More confident about becoming a self starter 8%

More confident applying maths within business

9% More confident about working within a group

## **Cisco 'Girls PowerTech Day'**

After 6 hours the students felt:

More empowered

to ask questions

More empowered to ask questions Greater understanding of the 'Internet of Everything' **Spark! Careers Days** After a day the students felt:

**MEASURING THE IMPACT OF OUR WRL PROGRAMME (PILOT)** 

Pind talent by the property of the property of

Networking opportunities
Open young people's eyes

Promote entrepreneurship mployability skills

**Understanding local community** 

**Nurture future workforce** 

Careers awareness Support personal development

**Specialist school engagement** Young people's views on our business

# Help us shape Spark's future

The last 35 years has seen Spark! deliver one of the UK's most dynamic education-business partnership programmes in the UK.

To remain relevant and high impact in a fast changing economy we must keep innovating. We must also be clear about the principles and approach that has made our work so impactful to date. This is why we are now 'bottling up' what has made Spark! so successful and will drive our work in future to clearly define 'The Spark! Approach'.

Some emerging themes are:

**Coaching & mentoring** 

Kick starting the development of happy, satisfying lives beyond school; helping young people identify and plan how to attain their goals in life; and the importance of embracing the reality that being 'you' is a personal thing.

**Encouraging curiosity** 

Foster learning spaces built around interactive, challenging conversations and activities to help young people understand the labour market and develop confident employability enterprise and skills; facilitating young people's encounters with a diverse range of people and places outside school; assisting young people in preparing for an age where technology has blurred the boundaries between our home and working lives; and the need to keep developing your knowledge and skills is a constant.

**Giving honest, independent advice** 

Emphasising the need for young people to grab opportunities that come their way and in doing so 'make their own luck'; discuss how some elements of a job may not always be enjoyable – sometimes the role or activity provides a means to another end; and give independent advice that is driven by young people's future interests. Our volunteers acknowledge the limits of their

own knowledge and signpost young people to specialists when they do not know the answer.

**Promoting connectedness** 

Highlight evidence that shows the most satisfied people combine self-actualisation life goals with the sense of reward from contributing to wider society; and help young people identify the personal and social value in jobs from the security guard to the brain surgeon to the carer.

Helping young people navigate a complex world

Develop their resilience capabilities to cope with highs and lows of life in an uncertain world; and empower young people with the skills to take 'informed risks' regarding their life choices, but also recognise that when information is limited their intuition counts.

We are interested in hearing your views. Through our 35th anniversary year we will explore how to refine our approach and programme design for the future and build on our success to date.

If you would like to join the partners' working group to take this work forward, please e-mail:andrew.dakers@sparklondon.org or ruby.mir@sparklondon.org Most of the input will be online, but this may be supported by telephone interviews and a group workshop.





Spark! c/o GSK House Room D2-48, 980 Great West Road **Brentford, Middlesex TW8 9GS** 020 8047 3350 www.sparklondon.org









**Our key partners** 













Water