

# Spark! Awards 2021

## Sponsorship



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CAREERS

# About Spark!



Formerly the Education Business Partnership in Hounslow, Spark! is now a charity working across West London and beyond, with more than 40 years experience of partnership with schools, communities, and alongside a large and diverse range of local and national employers.

In collaboration with businesses and employer volunteers we enhance young people's employability skills, knowledge, and experience, so that they are better prepared for and able to effectively transition into the workplace, finding and keeping a job.

We provide:

- a range of work readiness and employer engagement activities
- high quality work experience placements
- inspiring careers mentoring relationships
- an online careers and skills development platform
- supported transitions from education to employment

**We believe it's possible for every young person to be ready, equipped, motivated, and able to enter the world of work, and there has never been a more important time for our services.**

# Numbers from last (pre-covid) year

**8600**

young people on  
our portfolio of  
programmes

**541**

business and  
employer  
partners

**2000+**

employee  
volunteers  
supporting our work

**1501**

young people on  
work experience  
placements

**98**

schools and  
colleges  
supported

**89%**

of young people would  
recommend a Spark! work  
experience placement

**88%**

of young people stated they were  
more prepared for work after a  
Spark! programme

**98%**

of young people would  
recommend Spark! career  
mentoring

**“I had struggled with finding my voice when it came to my career as I lacked confidence. It was through the sessions that I gained the knowledge that I needed and this boosted my confidence massively.”**

Year 12 mentoring student, 2021

# Some of our employer partners





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# About the Awards



We will be holding our 34th Annual Awards on the 11th November 2021, hosted by the University of West London.

With over 200 attendees, including local dignitaries, Members of Parliament, and senior stakeholders from the world of business and education, this event is a great way of supporting the local community, and helping to acknowledge and celebrate the astounding achievements of young people, schools, and businesses, across West London, during the most difficult of years.

The event includes young people sharing their experiences of working with Spark!, and we will also hear from Head Teachers and a selection of our businesses partners.

There are 10 awards in total, including Volunteer of the Year, Careers Teacher of the Year, Work Experience Provider of the Year, Work Experience Student of the Year, and Business Partner of the Year. [See full list here.](#)

Whether you choose the Gold, Silver or Bronze sponsorship package, this is an opportunity to heighten your brand, raise awareness, and be recognised as a leading provider of community social value in West London.

# Gold Headline Sponsorship - £2000

Prominent branding at the event, inc. podium, slide decks, printed materials, and banners

Digital promotion, across social media and the Spark! Website

Co-branding of promotional materials

Keynote address (optional)

Two awards named after the company

Company name/logo engraved on awards

Presenting of company awards to the winners

Up to 10 guests

**"All three boys came back from work experience yesterday with beaming smiles, I even found it difficult to get them to leave!"**

Grafham Grange School, 2021



# Silver Sponsorship - £1250

Prominent branding at the event, including printed material and banners

Digital promotion, across social media and the Spark! Website

Co-branding of promotional materials

One award named after the company

Company name/logo engraved on award

Presenting of the company award to the winners

Up to 5 guests

**The sessions have been amazing and made me smile, and helped me to write out my plans for the future. I learned that goals can be small or big, or short term or long term, and I found out some of my strength's and weaknesses and ways to grow and learn from them."**

Employability Workshop Student, 2021

# Bronze Sponsorship - £750

Prominent branding at the event, including banners

Digital promotion, across social media and the Spark! Website

Co-branding of promotional materials

Up to 3 guests

**"It was a lovely, wonderful, and amazing place to have work experience. The Manager and employees were very kind and respectful. Thank you Spark! for offering me work experience!"**

Work Experience Student, 2020

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