

Spark! Awards 2023 Sponsorship

## **About Spark!**



We believe it's possible for every young person to be ready, equipped, motivated and able to enter the world of work.

We **support young people's employability skills, knowledge, experience and access**, so that they are better prepared for and able to effectively transition into the workplace, finding a job and a meaningful career.

### We provide:

- high quality work experience placements and internships
- inspiring career mentoring relationships
- a diverse range of employer engagement and skills development opportunities
- A powerful online employability and careers platform
- supported transitions into employment

You can read more about Spark! and our work at www.sparkcharity.org.uk.

## Last year in numbers



3948

young people on our portfolio of activities

776

young people on work experience placements

121

Career mentoring relationships supported

371

local business and employer partners

20,345

volunteer hours generously given

84%

of young people stated they have a better understanding of employability skills 90%

of young people stated they feel better prepared for work after a Spark! opportunity 100%

of young people feel more equipped to achieve their career goals

"My career mentor has helped me to find a structure to my life and also my future. I owe my current success to him and I will owe my future to him too. He is the best person I have ever met."

2022 Mentee of the Year winner

## Some of our employer partners



































































































































### **About the Awards**





We will be holding our 36th Annual Awards in November 2023, With **over 200 attendees**, including local dignitaries, Members of Parliament, and senior stakeholders from the world of business and education.

Sponsoring these brilliant Awards is a great way to **support the local community** and to acknowledge and **celebrate the astounding achievements of young people**, schools and businesses, across West London.

The Awards will include young people sharing their experiences of working with Spark! and their journey into employment, and we will also hear from teachers and a selection of our business partners.

Whether you choose the Gold, Silver or Bronze sponsorship package, this is an opportunity to heighten your brand, raise awareness and be recognised as a leading provider of community social value in West London.

See last year's highlights and winners here.

## **The Categories**



#### \* CAREERS LEADER OF THE YEAR

Recognising the vitally important role and impact of Careers Teachers and those who have excelled in the past year.

#### \* BUSINESS PARTNER OF THE YEAR

Celebrating Spark!'s most impactful and sustained business partners, without whom none of our work would be possible.

#### \* WORK EXPERIENCE PROVIDER OF THE YEAR

Acknowledging an employers' commitment towards excellence and the highest quality work experience placements.

#### \* WORK EXPERIENCE YOUNG PERSON OF THE YEAR

Recognising young people who have gone above and beyond during their work placements.

#### \* SCHOOL / BUSINESS PARTNERSHIP OF THE YEAR

Highlighting the amazing, productive and meaningful partnerships between schools and employers, upon which good careers guidance and services rely.

#### \* EMPLOYABILITY INITIATIVE OF THE YEAR

Showcasing the innovative employability initiatives which have the most impact on young people's employment prospects.

#### \* VOLUNTEER OF THE YEAR

Celebrating our hundreds of employee volunteers' contribution and commitment to employability skills development for young people.

#### \* MENTOR AND MENTEE OF THE YEAR

Recognising the powerful and impactful mentoring relationships at the heart of our CONNECT Programme.

#### \* YOUNG LEADER OF THE YEAR

A new category in 2023 acknowledging and celebrating the commitment and hard work of our Young Ambassadors and Associates.

#### \* SPECIAL RECOGNITION AWARD

Celebrating the long-term commitment and tireless determination of an individual supporting young people and their employment prospects.



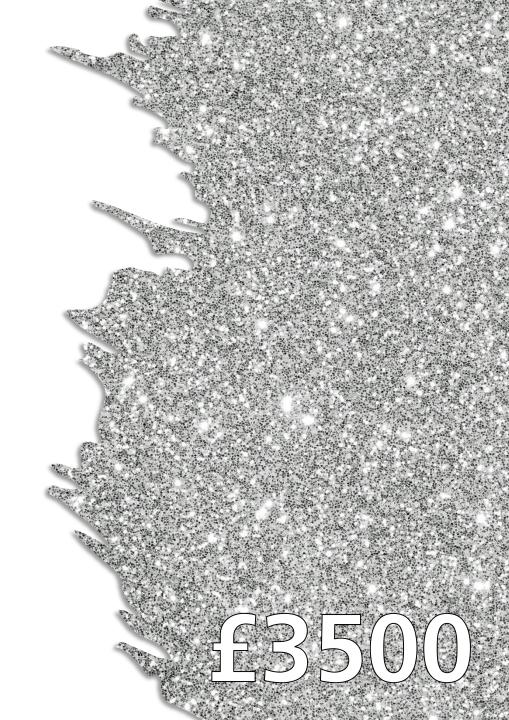
# **GOLD HEADLINE SPONSOR**

- Prominent branding at the event, inc. podium, slides, printed materials and banners
- Digital promotion across social media and the Spark!
  website
- Co-branding of promotional materials
- Keynote address (optional)
- Two awards named after the company
- Company name/logo engraved on awards
- Presentation of company awards to the winners
- Up to 10 guests



## SILVER LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark!
  website
- Co-branding of promotional materials
- One award named after the company
- Company name/logo engraved on award
- Presentation of company award to the winners
- Up to 5 guests



# **BRONZE LEVEL SPONSOR**

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark!
  website
- Co-branding of promotional materials
- Up to 3 guests



