

@SparkEBP #SparkAwards2023

spark!
KICK
STARTING
CAREERS



Spark! Awards 2023 Sponsorship

About Spark!



We believe it's possible for every young person to be ready, equipped, motivated and able to enter the world of work.

We **support young people's employability skills, knowledge, experience and access**, so that they are better prepared for and able to effectively transition into the workplace, finding a job and a meaningful career.

We provide:

- high **quality work experience** placements and internships
- inspiring **career mentoring** relationships
- a diverse **range of employer engagement and skills development** opportunities
- A powerful online **employability and careers platform**
- supported **transitions into employment**

You can read more about Spark! and our work at www.sparkcharity.org.uk.

Last year in numbers

3948

young people on
our portfolio of
activities

776

young people on
work experience
placements

121

Career mentoring
relationships
supported

371

local business and
employer partners

20,345

volunteer
hours generously
given

84%

of young people stated they have
a better understanding of
employability skills

90%

of young people stated they feel
better prepared for work after a
Spark! opportunity

100%

of young people feel more
equipped to achieve their
career goals

“My career mentor has helped me to find a structure to my life and also my future. I owe my current success to him and I will owe my future to him too. He is the best person I have ever met.”

2022 Mentee of the Year winner

Some of our employer partners





**ABOUT THE
AWARDS**

About the Awards



We will be holding our 36th Annual Awards in November 2023, With **over 200 attendees**, including local dignitaries, Members of Parliament, and senior stakeholders from the world of business and education.

Sponsoring these brilliant Awards is a great way to **support the local community** and to acknowledge and **celebrate the astounding achievements of young people**, schools and businesses, across West London.

The Awards will include young people sharing their experiences of working with Spark! and their journey into employment, and we will also hear from teachers and a selection of our business partners.

Whether you choose the Gold, Silver or Bronze sponsorship package, this is an opportunity to **heighten your brand, raise awareness** and be **recognised as a leading provider of community social value** in West London.

[See last year's highlights and winners here.](#)

The Categories

- * **CAREERS LEADER OF THE YEAR**

Recognising the vitally important role and impact of Careers Teachers and those who have excelled in the past year.

- * **BUSINESS PARTNER OF THE YEAR**

Celebrating Spark!'s most impactful and sustained business partners, without whom none of our work would be possible.

- * **WORK EXPERIENCE PROVIDER OF THE YEAR**

Acknowledging an employers' commitment towards excellence and the highest quality work experience placements.

- * **WORK EXPERIENCE YOUNG PERSON OF THE YEAR**

Recognising young people who have gone above and beyond during their work placements.

- * **SCHOOL / BUSINESS PARTNERSHIP OF THE YEAR**

Highlighting the amazing, productive and meaningful partnerships between schools and employers, upon which good careers guidance and services rely.

- * **EMPLOYABILITY INITIATIVE OF THE YEAR**

Showcasing the innovative employability initiatives which have the most impact on young people's employment prospects.

- * **VOLUNTEER OF THE YEAR**

Celebrating our hundreds of employee volunteers' contribution and commitment to employability skills development for young people.

- * **MENTOR AND MENTEE OF THE YEAR**

Recognising the powerful and impactful mentoring relationships at the heart of our CONNECT Programme.

- * **YOUNG LEADER OF THE YEAR**

A new category in 2023 acknowledging and celebrating the commitment and hard work of our Young Ambassadors and Associates.

- * **SPECIAL RECOGNITION AWARD**

Celebrating the long-term commitment and tireless determination of an individual supporting young people and their employment prospects.



THANK YOU!

spark!
KICK
STARTING
CAREERS

Notting Hill
Genesis

Sp
AJAR
nology

spark!
Miray Sahin

spark!
Leandro Shareubom
Newman College

spark!
Mentee of the Year 2022
Leandro Shareubom
AJAR technology

AWARD
SPONSORSHIP

GOLD HEADLINE SPONSOR

- Prominent branding at the event, inc. podium, slides, printed materials and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- Keynote address (optional)
- Two awards named after the company
- Company name/logo engraved on awards
- Presentation of company awards to the winners
- Up to 10 guests

£5000

SILVER LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- One award named after the company
- Company name/logo engraved on award
- Presentation of company award to the winners
- Up to 5 guests

£3500

BRONZE LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- Up to 3 guests

£2000



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THANK YOU

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Contact Rachel McAdam
rachelmcadam@sparkcharity.org.uk
07753 745445

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