

## Partner to drive transformative change on youth employment

Thursday 14<sup>th</sup> November 2024





The second <u>West London Youth Careers Summit</u> will take place on Thursday 14 November (West London venue tbc). The West London Local Skills Improvement Plan (LSIP) identified a need for much greater collaboration between local leaders and organisations from all sectors, to improve the employment prospects of young people in West London and address local skills gaps.

The Summit will once again bring together key stakeholders from across West London to share good practice, explore challenges and establish alliances that will drive action in response to this need. We are expecting 300+ West London career leaders, school/college senior leadership teams, employers of all sizes, youth employment service providers, and local council representatives.

## Objectives of the summit include:

- To build the cross sector relationships needed to drive collective action approaches
- Develop shared solutions in addressing the local skills/labour shortages and youth unemployment.
- Agree the practical steps and action we will take together, to build systems and processes

## Sponsor contribution: £1000

## **Partner Benefits Summary**

- <u>Pre- and Post-Summit:</u> Your brand and website link on summit webpage and multi-wave e-mail campaign.
- <u>During Summit</u>: Visibility in summit e-brochure; recognition in welcome and closing addresses;
- Marketplace: Stand/ pop-up banner
- Speaking opportunities: Platform and breakout speaking opportunities

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