

@SparkEBP #SparkAwards2025

spark!
KICK
STARTING
CAREERS



Spark! Awards 2025 Sponsorship

Ready, e
to en

About Spark!



We believe it's possible for every young person to be ready, equipped, motivated and able to enter the world of work.

We **support young people's employability skills, knowledge, experience and access**, so that they are better prepared for and able to effectively transition into the workplace, finding a job and a meaningful career.

We provide:

- high **quality work experience** placements and internships
- inspiring **career mentoring** relationships
- a diverse **range of employer engagement and skills development** opportunities
- A powerful online **employability and careers platform**
- supported **transitions into employment**

You can read more about Spark! and our work at www.sparkcharity.org.uk.

Last year in numbers (2023/24)

5338

young people on
our portfolio of
activities

835

young people matched
with a mentor or work
experience placements

58

Schools and colleges
participating in a
Spark! programme

406

local business and
employer partners

16,303

volunteer
hours generously
given

94%

% of young people state they feel
more confident applying for a job,
after multiple employer engagements

87%

% of young people are clearer about
what they need to do to achieve their
ambitions, after work experience

92%

% of young people have a clearer idea
of what they want to do in the future
and how to achieve it, after mentoring

“I have improved and gained the necessary knowledge and skills that are needed by employers and overall it helped me increase my confidence” Mohammed, Featherstone High School student

Some of our employer partners





**ABOUT THE
AWARDS**

About the Awards



We will be holding our 37th Spark! Awards on the 27th February 2025, with **over 250 attendees**, including local dignitaries and senior stakeholders from the world of business and education.

Sponsoring these brilliant Awards is a great way to **support the local community** and to acknowledge and **celebrate the astounding achievements of young people**, schools and businesses, across West London.

The Awards will include **young people sharing their experiences of working with Spark!** and their journey into employment, and we will also hear from schools, voluntary sector and our business partners.

Whether you choose the Gold, Silver or Bronze sponsorship package, this is an opportunity to **heighten your brand, raise awareness** and be **recognised as a leading provider of community social value** in West London.

[See last year's highlights and winners here](#)

The Categories

- * **CAREERS LEADER OF THE YEAR**

Recognising the vitally important role and impact of Careers Teachers and those who have excelled in the past year.

- * **BUSINESS PARTNER OF THE YEAR**

Celebrating Spark!'s most impactful and sustained business partners, without whom none of our work would be possible.

- * **WORK EXPERIENCE PROVIDER OF THE YEAR**

Acknowledging an employers' commitment towards excellence and the highest quality work experience placements.

- * **WORK PLACEMENT YOUNG PERSON OF THE YEAR**

Recognising young people who have gone above and beyond during their placements, including work experience, internships, Apprenticeships and T Level placements.

- * **SCHOOL / BUSINESS PARTNERSHIP OF THE YEAR**

Highlighting the amazing, productive and meaningful partnerships between schools and employers, upon which good careers guidance and services rely.

- * **CROSS-SECTOR PARTNERSHIP INITIATIVE OF THE YEAR**

Showcasing the impactful cross-sector partnerships, reaching and benefitting young people most at risk of becoming 'Not in Employment, Education or Training'.

- * **VOLUNTEER OF THE YEAR**

Celebrating our hundreds of employee volunteers' contribution and commitment to employability skills development for young people.

- * **MENTOR AND MENTEE OF THE YEAR**

Recognising the powerful and impactful mentoring relationships at the heart of our CONNECT Programme.

- * **YOUNG LEADER OF THE YEAR**

A new category in 2023 acknowledging and celebrating the commitment and hard work of our Young Ambassadors and Associates.

- * **SPECIAL RECOGNITION AWARD**

Celebrating the long-term commitment and tireless determination of an individual supporting young people and their employment prospects.



**AWARD
SPONSORSHIP**

Shah
Bhaskar

Leah
Mishra

Ashika
Mishra

GOLD HEADLINE SPONSOR

- Prominent branding at the event, inc. podium, slides, printed materials and banners
- Digital promotion across social media and the Spark! website
- Two awards named after the company
- Company name/logo engraved on awards
- Keynote address (optional)
- Co-branding of promotional materials
- Presentation of company awards to the winners
- Up to 10 guests

£5000

SILVER LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- One award named after the company
- Company name/logo engraved on award
- Presentation of company award to the winners
- Up to 5 guests

£3500

BRONZE LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- Up to 3 guests

£2000



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