



About Spark!



We believe it's possible for every young person to be ready, equipped, motivated and able to enter the world of work.

We **support young people's employability skills, knowledge, experience and access**, so that they are better prepared for and able to effectively transition into the workplace, finding a job and a meaningful career.

We provide:

- high **quality work experience** placements and internships
- inspiring career mentoring relationships
- a diverse range of employer engagement and skills development opportunities
- A powerful online **employability and careers platform**
- supported transitions into employment

You can read more about Spark! and our work at **www.sparkcharity.org.uk**.

Last year in numbers (2023/24)



5338

young people on our portfolio of activities 835

young people matched with a mentor or work experience placements 58 Schools and colleges participating in a Spark! programme 406

local business and employer partners

16,303

volunteer hours generously given

94%

% of young people state they feel more confident applying for a job, after multiple employer engagements 87%

% of young people are clearer about what they need to do to achieve their ambitions, after work experience 92%

% of young people have a clearer idea of what they want to do in the future and how to achieve it, after mentoring

"I have improved and gained the necessary knowledge and skills that are needed by employers and overall it helped me increase my confidence" Mohammed, Featherstone High School student



ABOUT THE AWARDS

About the Awards





We will be holding our 37th Spark! Awards in February 2026, with **over 250 attendees**, including local dignitaries and senior stakeholders from the world of business and education.

Sponsoring these brilliant Awards is a great way to **support the local community** and to acknowledge and **celebrate the astounding achievements of young people**, schools and businesses, across West London.

The Awards will include **young people sharing their experiences of working with Spark!** and their journey into employment, and we will also hear from schools, voluntary sector and our business partners.

Whether you choose the Gold, Silver or Bronze sponsorship package, this is an opportunity to **heighten your brand**, **raise awareness** and be **recognised as a leading provider of community social value** in West London.

See last year's highlights and winners here

The Categories



* CAREERS PROFESSIONAL OF THE YEAR

Recognising the vitally important role and impact of Careers Teachers and those who have excelled in the past year.

* BUSINESS PARTNER OF THE YEAR

Celebrating Spark!'s most impactful and sustained business partners, without whom none of our work would be possible.

* WORK EXPERIENCE PROVIDER OF THE YEAR

Acknowledging an employers' commitment towards excellence and the highest quality work experience placements.

* WORK PLACEMENT YOUNG PERSON OF THE YEAR

Recognising young people who have gone above and beyond during their placements, including work experience, internships, Apprenticeships and T Level placements.

* SCHOOL / BUSINESS PARTNERSHIP OF THE YEAR

Highlighting the amazing, productive and meaningful partnerships between schools and employers, upon which good careers guidance and services rely.

* SEND / ALTERNATIVE PROVISION PARTNERSHIP INITIATIVE OF THE YEAR

Highlighting the amazing, productive and meaningful partnerships between schools and employers, upon which good careers guidance and services rely.

* VOLUNTEER OF THE YEAR

Celebrating our hundreds of employee volunteers' contribution and commitment to employability skills development for young people.

* MENTOR AND MENTEE OF THE YEAR

Recognising the powerful and impactful mentoring relationships at the heart of our CONNECT Programme.

* YOUNG LEADER OF THE YEAR

A new category in 2023 acknowledging and celebrating the commitment and hard work of our Young Ambassadors and Associates.

* SPECIAL RECOGNITION AWARD

Celebrating the long-term commitment and tireless determination of an individual supporting young people and their employment prospects.

AWARD SPONSORSHIP

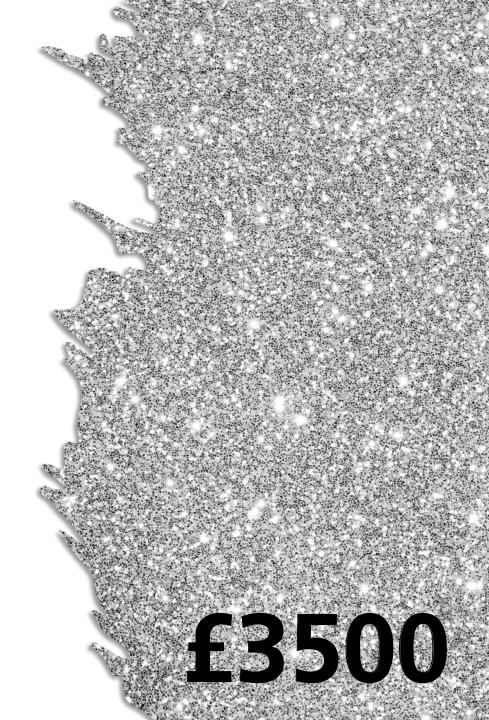
GOLD HEADLINE SPONSOR

- Prominent branding at the event, inc. podium, slides, printed materials and banners
- Digital promotion across social media and the Spark! website
- Two awards named after the company
- Company name/logo engraved on awards
- Keynote address (optional)
- Co-branding of promotional materials
- Presentation of company awards to the winners
- Up to 10 guests



SILVER LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- One award named after the company
- Company name/logo engraved on award
- Presentation of company award to the winners
- Up to 5 guests



BRONZE LEVEL SPONSOR

- Prominent branding at the event, inc. slides and banners
- Digital promotion across social media and the Spark! website
- Co-branding of promotional materials
- Up to 3 guests



spar KI

Contact Rachel McAdam rachelmcadam@sparkcharity.org.uk 07753 745445

@SparkEBP #SparkAwards2025